

UPCOMING SESSION

CAREGIVING AS A
WORKFORCE IMPERATIVE:
CLOSING THE AWARENESS
AND ACCESS GAP

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 **MAVEN**

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We Decide.

A Continuum of Caregiving in the Workplace



80% of employees need caregiving support

Source: iQ

We Decide.



Need for Increased Urgency to Support Caregivers

COVID redefined work and life



↑ **50%**
Since 2015

63 million
American adults are caregivers

1 in 3
Care for both adults
and children

Source: www.aarp.org/pri/topics/ltss/family-caregiving/caregiving-in-the-us-2025/



The Impact of Inaction

80%

who are caregivers say their responsibilities prevented them from performing at their highest level

61%

don't know about caregiving benefits



Source: Lerner, Debra, "Invisible Overtime: What employers need to know about caregivers," Rosalynn Carter Institute for Caregivers, January 2022.



The Opportunity for HR Leaders

9x
belonging

2.6x
peak productivity

3.5x
return on investment



Source: www.wellthy.com/blog/caregiving-benefits-a-measurable-roi-in-an-uncertain-economy



